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62,39
Fall 1923

WHOLESALE PRICE LIST

Spring 1924

—OF—

Gladioli
THOMAS COGGER

Grower of Gladioli and Dahlias

Mailing Address and Trial Grounds
7 ACRES
229 Laurel St.
Melrose 76, Mass.



Showroom and Gladioli Fields
16 ACRES
Newburyport Turnpike cor. Walnut St.
North Saugus, Mass.

SPECIAL NOTE

Gladiolus Miss Helen Franklin is recognized today as the leading white Florists' variety. A very early bloomer, a good forcer, and each spike produced from 6 to 10 open blooms at one time. The price has reached the commercial class, so order a stock of this variety now before the season's supply is exhausted.

VARIETY	Prices quoted are per thousand.					
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6 Bulblets
ALBANIA (Kemp's 1921). First prize. Boston and New York, 1921. A most pleasing white variety. The flower is wide open—3½ inches or over in diameter; petals broad, with well rounded tips, and beautifully crimped edges. Height four feet. 14 to 16 flowers to the spike. Fine keeper when cut. Very healthy and a bountiful producer of good bulblets.	\$120.00	\$100.00	\$80.00	\$60.00	\$50.00	\$40.00 \$10.00
AMERICA, soft flesh pink.	19.00	15.00	11.00	8.00	5.00	3.00 .50
AUGUSTA, pale white, blue anthers.	30.00	24.00	18.00	12.00	8.00	4.50 .50
AUTUMN QUEEN, cream yellow, pink and red markings	38.00	30.00	20.00	14.00	10.00	5.00 .50
BARON J. HULOT, rich violet blue.	60.00	50.00	40.00	30.00	20.00	15.00 1.00
CRACKER JACK, dark red.	20.00	16.00	11.00	8.00	5.00	3.00 .50
CRIMSON GLOW, brilliant crimson.	80.00	70.00	60.00	45.00	30.00	15.00 2.00
CRYSTAL WHITE, large white with red stripes.	30.00	25.00	20.00	15.00	10.00	5.00 .50
CZAR PETER, fine wine red.	45.00	35.00	27.00	18.00	14.00	6.00 .50
EARLY SNOWFLAKE (Kemp 1921). First prize, Boston, 1921, Silver Medal. A tall growing variety; many flowers open at one time. Many of them 6 inches in diameter, resembling a large lily. Rich, creamy white, delicately tinted and flaked rose. When grown under glass all flaking is absent.	110.00	80.00	60.00	50.00	40.00	30.00 5.00
EMPRESS OF INDIA, deep purplish red.	38.00	28.00	20.00	14.00	10.00	5.00 .50
EVELYN KIRTLAND, light rose pink.	50.00	40.00	30.00	22.50	15.00	7.50 1.00
FLORA, light yellow, very fine.	80.00	70.00	60.00	45.00	30.00	15.00 2.00
GENERAL PERSHING, yellow.	60.00	50.00	40.00	30.00	22.50	15.00 1.50
GOLDEN KING, bright golden yellow, crimson blotch.	45.00	35.00	25.00	16.00	10.00	6.00 1.00
GRETCHEN ZANG, exquisite rose pink.	50.00	40.00	30.00	22.50	15.00	7.50 1.00
HERADA, pure mauve, deeper markings in throat.	50.00	40.00	30.00	22.50	15.00	7.50 1.00
HAILEY, delicate salmon pink, early.	24.00	18.00	14.00	10.00	7.50	5.00 .50
HUBERTUS, extra fine lilac, flowers well placed.	80.00	70.00	60.00	45.00	30.00	15.00 2.00
INDEPENDENCE, rich coral pink.	30.00	24.00	18.00	14.00	9.00	6.00 1.00
KUNDERDI GLORY, beautiful cream buff, light tint of pink.	40.00	30.00	25.00	20.00	14.00	8.00 .75
LE MARCHAL FOCH, beautiful shade of pink, flowers twice as large as America.	60.00	50.00	40.00	30.00	22.50	15.00 2.00
LILY WHITE, snow white.	40.00	30.00	24.00	18.00	12.00	7.50 .50
LIBERTY, rose red.	40.00	32.00	25.00	18.00	12.00	7.00 1.00
MRS. DR. NORTON, creamy tinted flower, light pink petals, with a beautiful yellow center.	80.00	70.00	60.00	45.00	30.00	15.00 2.00
MRS. O. W. HALLADAY, delicate pink, cream blotch.	60.00	50.00	40.00	30.00	20.00	12.00 1.00
MRS. KEUR, pink, very large flower.	50.00	40.00	30.00	22.50	15.00	10.00 1.00
MARY FENNELL, light lavender.	50.00	40.00	30.00	20.00	15.00	10.00 1.00
MINNESOTA, cream, tinted with pink.	30.00	26.00	18.00	12.00	7.00	4.00 .50
MISS HELEN FRANKLIN, pure white with violet markings on lower petals, vigorous and tall with strong, straight spike, averaging 6 to 10 open blooms at one time, early.	60.00	45.00	30.00	22.50	15.00	7.50 1.00
MRS. FRANCIS KING, salmon red.	24.00	18.00	14.00	10.00	7.50	5.00 .50
MRS. FRANK PENDLETON, JR., rose pink with crimson blotch.	40.00	30.00	24.00	18.00	14.00	10.00 .75
MRS. WATT, American rose color.	35.00	28.00	20.00	14.00	10.00	5.00 .50
NIAGARA, delicate cream blending to canary yellow, throat splashed carmine.	40.00	32.00	24.00	16.00	12.00	6.00 1.00
PANAMA, pale pink.	30.00	24.00	18.00	14.00	10.00	5.00 .50
PEACE, large white with lilac markings.	38.00	30.00	23.00	15.00	10.00	5.00 .50
PINK WONDER (Kemp 1921). This is a wonderful Gladiolus; a strong grower, attaining a height of 4½ feet; often producing 16 to 18 blooms to the spike, four to five massive flowers open at one time; is indeed a wonder in every respect. In color, a shade lighter than Panama. Yellow shading in the throat, overlaid with rose feathering.	330.00	270.00	220.00	170.00	120.00	100.00 7.00
PRIDE OF GOSHEN, pale salmon pink, ruffled petals.	60.00	50.00	40.00	30.00	20.00	10.00 1.00
PRINCIPINE, carmine red, white blotch.	30.00	24.00	18.00	14.00	10.00	5.00 .50
PRINCE OF WALES, salmon rose.	40.00	30.00	22.50	15.00	10.00	7.50 .50
PINK BEAUTY, rose pink, early.	45.00	35.00	28.00	18.00	12.00	7.00 1.00
PROSERPINE, carmine.	60.00	50.00	40.00	30.00	22.50	15.00 1.50
PURITY, rosy white.	60.00	50.00	40.00	30.00	20.00	10.00 1.00
ROUGE TORCH, large cream white.	40.00	32.00	25.00	16.00	12.00	6.00 1.00
SCHWABEN, canary yellow, red stripe on lower petals.	35.00	28.00	22.50	15.00	10.00	6.00 .50
SCARSDALE, pink lavender shaded to rose.	45.00	35.00	28.00	18.00	14.00	7.00 1.00
SENTINEL, rose pink.	50.00	40.00	30.00	20.00	15.00	10.00 1.00
THE PEARL, clear soft pink, fine for early forcing.	32.00	25.00	18.00	12.00	8.00	4.00 .75
WHITE WONDER (Kemp's 1921). First Prize, Boston; Silver Medal, New York, Aug., 1921. A descendant of Mrs. Francis King; and has all the good qualities of that splendid variety. The flowers are pure white, without any markings in the throat; wide open, and often measuring 5½ inches in diameter; well placed on spike, five or six open at once. Heavy producer of cormels.	330.00	270.00	220.00	170.00	120.00	100.00 7.00
WILBRINK, flesh pink, creamy blotch on lower petals, very good forcer.	40.00	30.00	25.00	20.00	14.00	8.00 .75
YELLOW HAMMER, yellow.	40.00	32.00	25.00	16.00	12.00	6.00 1.00
1910 ROSE, pure rose pink.	60.00	50.00	40.00	30.00	20.00	10.00 2.00
EXHIBITION MIXTURE.	22.50	17.50	12.50	9.00	6.00	3.50 .50
GARDEN MIXTURE.	18.00	14.00	10.00	6.00	4.00	2.00 .35
PRIMULINUS						
ALICE TIPLADY, orange.	60.00	50.00	40.00	30.00	22.50	15.00 2.50
SUNBEAM, golden yellow.	60.00	50.00	40.00	30.00	22.50	15.00 2.50
SWEET ORA, cream white.	40.00	30.00	22.50	16.00	10.00	7.50 1.50
PRIMULINUS HYBRIDS, XXXX strain.	30.00	22.00	16.00	12.00	8.00	5.00 1.00
PRIMULINUS HYBRIDS, regular.	20.00	16.00	12.00	8.00	5.00	2.00 .50

I am always trying out new introductions, consequently I have over 500 varieties in my collection. Correspondence invited regarding varieties not listed.

In ordering please specify if the stock is wanted for inside forcing or outside planting as our forcing stock receives special treatment.

DAHLIAS

Strong divisions, good commercial varieties represented of the Decorative, Show, Peony Flowered, Single, Pompom, Single and Cactus type.

All colors mixed.....\$8.00 per 100

